

KILLER MediaLab & RasterOps Show Prices

"It just doesn't get any better than this!"

MediaLab Product	Sug. List	Show Price
<i>PictureAccess (Pre-release)</i>	295.00	99.00 WOW!
<i>PictureLink</i>	195.00	99.00 WOW!
<i>Compression Accelerator</i> (includes <i>PictureAccess</i>)	1295.00	999.00

RasterOps Product	Sug. List	Show Price
<i>264 SE30</i>	895.00	599.00
<i>264 Mac II</i>	745.00	399.00 WOW!
<i>364 Color Board</i>	1995.00	849.00 WOW!
<i>24S w/Accelerator</i>	1195.00	899.00
<i>ADB TV Tuner</i>	395.00	299.00
<i>Video Expander</i>	695.00	499.00
<i>8L/24L Accelerator</i>	495.00	329.00

MediaLab

MediaLab Technologies, Inc.

1166-F Triton Drive, Foster City, CA 94404

RasterOps Products Provided by MacOutlet of Fremont, CA.

PictureAccess™

The Easy-to-Use Photo Lab

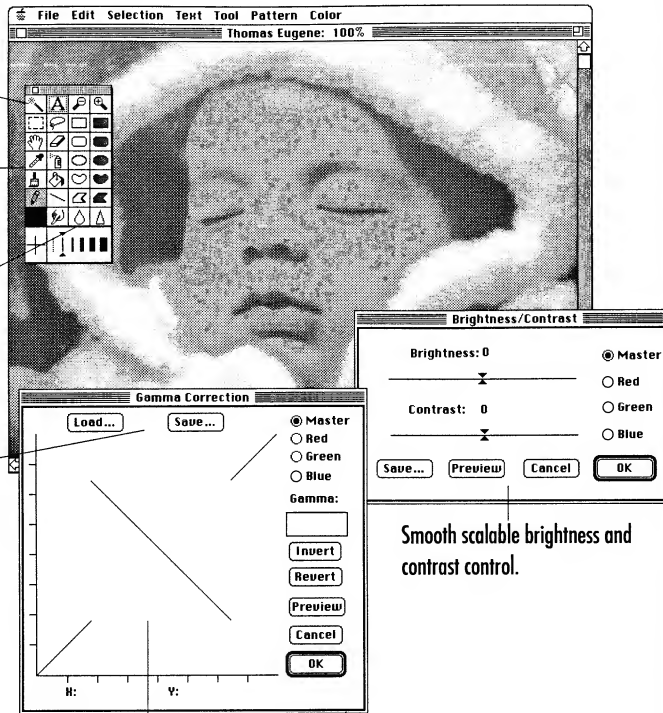
PictureAccess is everything you need to get your photographs from the real world into the Mac world. Features such as photo scanning, television and video frame capture, 8, 16, & 32-bit painting, and photo retouching allow you more freedom and flexibility when using photographic images in your projects. Yet the addition of JPEG photo compression, file format conversion, and communications make managing your photos much easier — whether you're a photo expert or just starting your first project. No chemicals or gloves required.

Wave the magic wand for automatic selection of similar-color adjacent pixels.

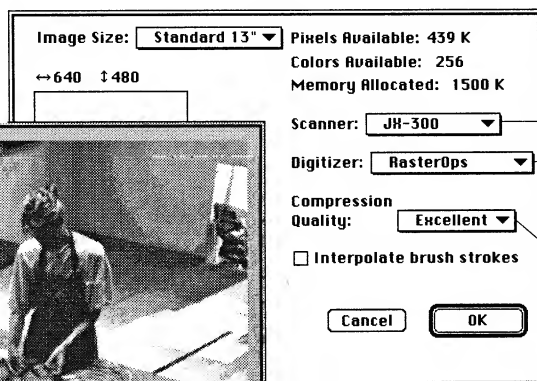
All the paint tools you know and love. Intensified.

Smear, blend, diffuse, blur, and sharpen photo quality.

Save and recall an unlimited number of gamma filters.

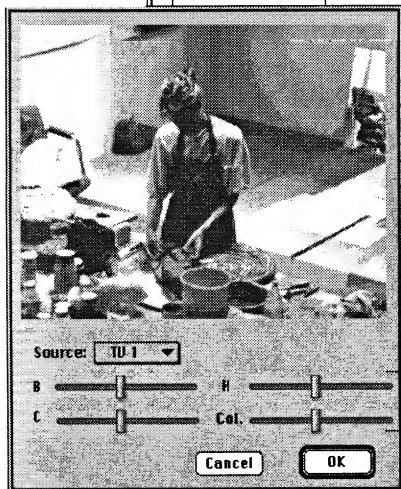


Gamma curve for pre-defined Solarize filter effect.



Preferences dialog lets you choose which scanner and video capture device to use. No messy driver installation.

JPEG compression is a simple matter of choosing a compression quality level.



Live video preview window controls brightness, contrast, hue, and color.

Features

Still Photo Scanning

Digitize photographs and artwork with built-in scanner drivers. Supports Apple, Sharp, Abaton, and Howtek scanners.

Television and Video Frame Capture

Digitize straight from cable TV, video camera, VCR. Supports RasterOps, Truevision, Radius TV, Data Translation, and Orange Micro capture boards.

8, 16, & 32-bit Color Painting

Paint tools for adding logos, bylines, captions, and notes to your photos.

Photo Retouching Lab™

PictureAccess lab tools can repair blemished photos and create photographic effects.

JPEG Photo Compression

Compress images up to 40-to-1. A 3 Meg image would use only 75K on disk. Sending over the phone would take 4.5 minutes instead of 3 hours!

Format Conversions

Save as PICT, TIFF, or industry-standard JPEG-compressed file.

LAN and Serial Communications

Emulates a VT102 terminal and sends your photo over modem, serial line, and LocalTalk network.

Color Separations

Standard formats to place your photos into page layout programs and generate high-quality separations.

System Requirements

All color 4MB Macintoshes. Some features require 16 or 32-bit video. Includes Comms Toolbox.

Price

Suggested Retail Price: \$295

With Compression Accelerator: \$1295

PictureAccess, Photo Lab, Photo Retouching Lab, and MediaLab are trademarks of MediaLab Technologies, Inc. All other trademarks are the property of their respective owners.

Media:Lab

MediaLab Technologies, Inc. • 1166-F Triton Drive • Foster City, California 94404 • (415) 345-4620

PictureLink™

The Pop-Up Photo Lab for 4th DIMENSION

PictureLink/4D is everything you need to get tons of photographs from the real world into your 4th DIMENSION database. Features such as still photo scanning, and video frame capture make inputting your photos much easier. Yet the addition of color painting and photo retouching allow you more freedom and flexibility when using photographic images in your projects — whether you're an experienced developer or just starting your first project. No chemicals or gloves are required.

One click on a PictureLink field
pops up a complete photo lab.

The actual size of the
picture field in your layout.
You can crop or scale to fit.

Yes, you're
actually still
running in your
database.

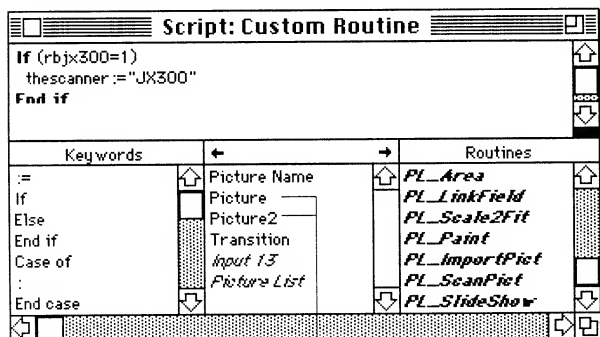
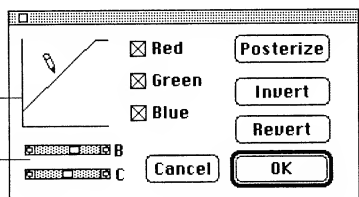
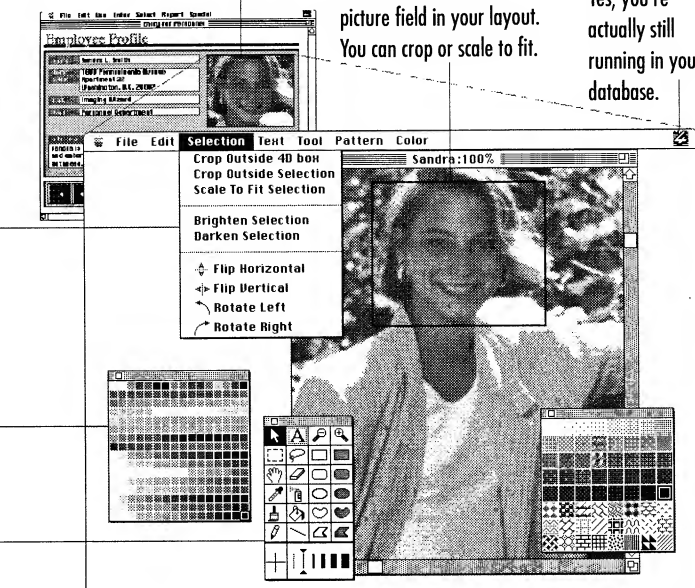
Easy image enhancement.

Annotate images
with patterns and colors.

All the paint tools you
know and love.

Advanced color channel
gamma correction.

Smooth brightness
and contrast control.



All photo processing capabilities
can be called from custom
applications.

You can use more than one pop-up
photo lab in any layout.

Features

Volume Still Photo Scanning

Input photos directly into database fields without leaving 4th DIMENSION. Digitize your still photos and art with built-in scanner drivers. Supports Apple, Sharp, Abaton, and Howtek scanners.

Television and Video Frame Capture

Digitize straight into your database from cable TV, video camera, VCR. Supports Truevision, Data Translation, and Orange Micro capture boards.

Relational Database

Use multi-criteria searching and fast sorting with full relational database capabilities.

Photo Retouching Lab™

Repair blemished photos, enhance image quality, and create custom photographic effects.

8-bit Color and Grayscale Painting

Paint tools for adding logos, bylines, captions, and notes to your photos. Works in black & white, too.

One-Button Turn-key Installation

One click installs PictureLink/4D into your 4th DIMENSION application.

4D Programmer's Photo Toolbox

Custom applications can call paint, scan, import, scale, link objects, and slide show (with visual effects).

LAN and Serial Communications

Send your photos over modem, serialLine, and LocalTalk network.

System Requirements

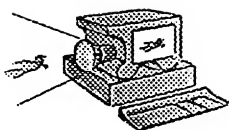
4MB+ Macintoshes with 4th DIMENSION or FILE FORCE. Some features require color video.

Price

Suggested Retail Price: \$195.

Runtime licensing available.

PictureLink, Photo Retouching Lab, and MediaLab are trademarks of MediaLab Technologies, Inc. 4D, 4th DIMENSION, and File Force are trademarks of ACIUS and ACI. All other trademarks are the property of their respective owners.



PictureAccess™ vs. Adobe Photoshop™ and MicroPhone™

Picture Capture	
PictureAccess	Adobe Photoshop
Scanner Support: <ul style="list-style-type: none"> • Apple scanner driver • Sharp, Howtek drivers • Full support from MediaLab 	Scanner Support: <ul style="list-style-type: none"> • no • Only available separately • <i>No Adobe driver support</i>
Live Video Support: <ul style="list-style-type: none"> • Radius TV • Orange Micro • Data Translation • Truevision NuVista • RasterOps 364 • Full support from MediaLab 	Live Video Support: <ul style="list-style-type: none"> • no • no • no • no • no • <i>No Adobe driver support</i>
<ul style="list-style-type: none"> • Live video preview • Multiple video input sources • One-time configuration 	<ul style="list-style-type: none"> • no • no • Image source must be reselected for each image

Picture Format Conversion	
PictureAccess	Adobe Photoshop
<ul style="list-style-type: none"> • PICT • TIFF • EPSF (PostScript) • MacPaint • No specialized formats 	<ul style="list-style-type: none"> • yes • yes • yes • yes • 8 specialized formats

Picture Compression	
PictureAccess	PhotoShop
<ul style="list-style-type: none"> • Software compression • Max 100:1 Compression • JPEG standard • Hardware drivers 	<ul style="list-style-type: none"> • yes, available separately • yes, available separately • yes, available separately • no

Picture Retouching	
PictureAccess	Adobe Photoshop
<ul style="list-style-type: none"> • Image processing • 3 retouching tools • 4 special-purpose tools • Image selection tools • Color and B/W printing • No resampling • No color separation • <i>Most desktop publishing programs (i.e., PageMaker, Xpress) do separations with your pictures in place.</i> 	<ul style="list-style-type: none"> • yes • 4 retouching tools • 26 special-purpose filters • yes • yes • Resampling • Color separations • <i>Color separations are an unnecessary duplication of a feature in desktop publishing programs.</i>

Communications	
PictureAccess	MicroPhone II 3.0
Terminal emulation: <ul style="list-style-type: none"> • TTY, VT52, VT102/ANSI 	Terminal emulation: <ul style="list-style-type: none"> • yes
File transfer formats: <ul style="list-style-type: none"> • XMODEM • XMODEM 1K • XMODEM CleanLink • Other formats available 	File transfer formats: <ul style="list-style-type: none"> • XMODEM • XMODEM 1K • no • yes
<ul style="list-style-type: none"> • Apple Communications Toolbox compatible • <i>No programming required</i> 	<ul style="list-style-type: none"> • no • Proprietary scripting language and scripting editor

Color Painting	
PictureAccess	Adobe Photoshop
<ul style="list-style-type: none"> • 24-bit, 16-bit, 8-bit, B/W • Standard Painting Tools • Object Painting Tools • Color and Pattern Fills • No gradient fill • 4 selection operations • No advanced tools 	<ul style="list-style-type: none"> • yes • yes • no • no • Gradient fill • 8 selection operations • 3 advanced tools

PictureAccess	Photoshop and MicroPhone
PictureAccess price: \$295!	Total price: \$1,190

Call 415-345-4620 for a Free Demo Disk

Media.Lab

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